WIPO Publications Catalogue 2019 - 2024



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

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Introduction

The WIPO publications collection features a wide range of knowledge products – from annual reports, economic research and statistical analysis to general guides, introductory overviews and practical manuals.

All our publications are open access, free to download, and offered in multiple languages.

Useful Links

WIPO Knowledge Center

WIPO Knowledge Repository

WIPO Knowledge Center Newsletter

Copyright and Related Rights



Ars longa, vita brevis: The death of the creator and the impact on exhibitions and auction markets

Economic Research Working Paper No.76

This paper studies the death effect on artists' exhibitions and commercial success in the secondary art market. Based on a random sample of 1'000 popular artists born after the turn of the 20th century, we construct a novel panel data set of their worldwide exhibition history and auction transactions. By applying a regression discontinuity and event study design, we find an overall negative effect of artist death on the number of exhibitions. However, this post mortem effect disappears in longer term. Roughly ten years after death, exhibitions are back to pre-death levels. Arguably, transaction cost and higher auction prices after death also temporarily increase the average cost of exhibiting artworks, e.g. higher market valuation raises (unobserved) insurance cost for exhibitions. Hedonic auction price models confirm this intuition and suggest a significant price premium posthumously. We find substantial heterogeneity in the treatment depending on the age and reputation of the artist at death. Overall findings explain important mechanisms for the post mortem value of artistic work and have important policy implications for the creative sectors and the design of legacy stewardship rules, including a possible justification for rights granted post mortem such as copyright.

Publication year: 2023

English



Digitization and Availability of Artworks in Online Museum Collections: Economic Research Working Paper No.75

We provide quantitative evidence from museum collections about how copyright status affects the availability of digital images of artworks. The paper applies a regression discontinuity and differences-in-differences design to estimate online availability of artworks from U.S. collections on digital platforms. We find a strong increase in the availability of digital surrogates when copyright is perceived to expire and original artworks are likely to transition to the public domain. Moreover, artworks and surrogates made available see a large number of downstream reuses based on google image search data, which indicates online availability is of commercial and public value independent of right status. Notably, we show that upstream surrogates of public domain artworks made available by museums are positively correlated with higher image resolution quality as compared to digitized artworks still protected under copyright laws. At the same time, it seems expressed industry norms can help encourage U.S. museums to also make low-resolution surrogates of copyrighted artworks available.

Publication year: 2023

English



Collective Management of Text and Image-Based Works

Collective Management of Text and Image-Based Works offers a general description of collective management of copyright in the text and image sector. It provides insight into the legislative framework and national operational systems in different parts of the world.

Publication year: 2023

English, French, Spanish, Arabic, Chinese, Russian



Creative Expression: An Introduction to Copyright and Related Rights for Small and Medium-sized Enterprises

Creative Expression in the "Intellectual Property for Business" series of guides provides an introduction to copyright and related rights for business managers and entrepreneurs, explaining in simple language those aspects of copyright law and practice that affect the business strategies of enterprises. This revised and updated version has added content on some of the pressing issues of the day arising from the digital revolution; on levy systems, cloud storage, etc., as well as updated information on the new WIPO treaties such as the rights of performers in audiovisual performances in the Beijing Treaty on Audiovisual Performances and access to the visually impaired under the Marrakesh treaty.

Publication year: 2023

English, French, Spanish, Arabic, Chinese, Russian, Portuguese



IP assets and film finance - a primer on standard practices in the U.S.: Economic Research Working Paper No. 74

This research summarizes the basic economics of film finance and standard practices in the U.S. movie industry. It shows how risk and uncertainty around new film finance are managed by the private sector and what market-based solutions have been developed to mitigate risk in the sector. Based on a series of expert interviews and exploratory data analysis, the research presents the most common types of financial deals on the ground and reoccurring funding practices for new film production and distribution in the past twenty years, including a discussion of most recent trends and digital changes in the sector.

Publication year: 2023

English

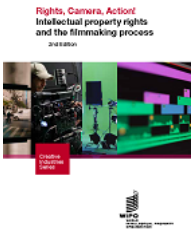


Collective Management of Copyright and Related Rights: Third edition

This third edition of Collective Management of Copyright and Related Rights presents an in-depth revision with invaluable updates on the different systems, legislative options and best practices of CMOs worldwide. As with previous editions, the book is written to reach a wide audience, with a special focus on questions that might emerge for governments as they prepare, adopt and apply collective management norms and regulations. The edition also sheds light on new copyright and related rights developments, including digital, technological and business trends, from all over the world. Additionally, there is detailed discussion on topics such as aspects of competition, national treatment, and different models of collective management.

Publication year: 2022

English



Rights, Camera, Action! Intellectual property rights and the filmmaking process: 2nd Edition

Rights, Camera, Action! offers professionals in the audiovisual industry guidance on how to use intellectual property protection to generate business opportunities. The reader is taken through the different stages from securing finance to distribution to ensure a successful audiovisual production. With practical advice and enriching case studies from developing countries "Rights, Camera, Action!" will help individual filmmakers and distributors monetize their creative content.

Publication year: 2022

English



From Script to Screen: Copyright for Audiovisual Industry Professionals - A Training Tool

"From Script to Screen" provides small and medium sized independent filmmakers with practical insights and advice on how to ensure efficient distribution of their audiovisual content while making use of their intellectual property. This training material takes the user through the pitfalls of the distribution process pointing out the importance of intellectual property during its different stages.

Publication year: 2022

English



Mastering the Game: Business and Legal Issues for Video Game Developers - A Training Tool

Mastering the Game (MTG) provides an introduction to the video game industry and explains key business and legal issues to help video game developers understand the video game landscape in dealing with IP, regulatory (including marketing, privacy, ratings), and other legal and business issues in a complex and evolving landscape. In addition, MTG provides a detailed discussion on the primary agreements involved in the development and distribution of video games, including publisher-developer, talent, music, distribution (mobile, PC, and console), licensing (whether acting as a licensee or licensor), vendor, and confidentiality.

Publication year: 2022

English



From Paper to Platform: Publishing, Intellectual Property and the Digital Revolution

Supporting the development of a national book and reading culture through local professional writers and publishers requires an understanding of the way this sector of the creative economy works and how it is affected by the digital revolution. This publication is intended to help policymakers, particularly those in countries that are interested in promoting local publishing, to understand the publishing industry better and to understand how copyright and other policies affect the way books are being created, published and consumed.

Publication year: 2021

English



Intermediary Liability and Trade in Follow-on Innovation: Economic Research Working Paper No. 66

Liability rules affect the incentives of intermediaries to disseminate and curate creative works, in particular when works build on the work of predecessors and they are potentially infringing copyright. In an application to the visual arts, we show that appropriation artists borrow images from different sources and incorporate them into new, derivative works of art. By doing so, they risk infringing copyright but also put commercial trade and availability of the work at litigation risk as liability can extend to intermediaries in markets (auction houses) or in public exhibitions (museums). Using a differences-in-differences model and unique data on the level of the individual artwork, we empirically investigate the impact of the prominent 2013 Cariou v. Prince U.S. court decision on trade and availability in Appropriation Art.

Publication year: 2021

English



COVID-19 Impact on Artistic Income: Economic Research Working Paper No. 65

This paper assesses the impact of the pandemic crisis on self-employed income among artists resident in Germany. Using unique data from the latest available public insurance records, we show that musicians and performing artists are among the most vulnerable groups, and that writers, on average, are relatively less impacted. Moreover, the paper looks at the impact of the 2020 crisis on income differences by gender, career stages and regions, and it investigates the effect of specific non-pharmaceutical, public intervention implemented in German states.

Publication year: 2021

English



WIPO Good Practice Toolkit for Collective Management Organizations (The Toolkit): A Bridge between Rightholders and Users

The WIPO Good Practice Toolkit for Collective Management Organizations (CMOs) brings together examples of legislation, regulation and codes of conduct in the area of collective management from around the world. Member states and other stakeholders may use relevant parts of the document to help them design an approach suitable for their particular context. Note - The Toolkit is not a normative document. The first version of the Toolkit was published in 2018. The current version was published in September 2021, and reflects the submissions received from WIPO Member States and other stakeholders throughout the consultation process in 2021.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian, Portuguese



Exclusive content and platform competition in Latin America: Economic Research Working Paper No. 63

Platforms often compete over non-price strategies such as the exclusive distribution of products. But these strategies are not always welfare-enhancing. Using rich data on audiovisuals distributed on platforms in Brazil, we find that non-exclusive distribution and availability of titles across platforms is more effective in deterring online piracy than in the single homing case. Moreover, in certain markets (TVOD), it induces higher average investment in the production of new titles upstream. We discuss options of copyright and antitrust policies in the light of these findings.

Publication year: 2020

English



Grand rights and opera reuse today: Economic Research Working Paper No. 62

This article studies the economic role of grand rights in the incentives to stage and reuse works from the opera canon. It complements previous research on the incentives to create new opera (Giorcelli and Moser, 2020) in the way it looks at copyright taxing availability and follow-on creativity around works. Based on a unique dataset of global opera performances, we find that changes in copyright status increase the number of total performances individual works receive on stage once copyright expires. Moreover, we provide preliminary evidence on chilling, long-term effects of status around premiering operas and revivals at the beginning of the copyright term.

Publication year: 2020

English

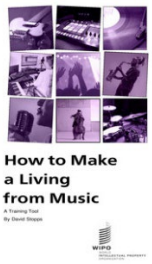


Batman forever? The economics of overlapping rights: Economic Research Working Paper No. 61

When copyrighted comic characters are also protected under trademark laws, intellectual property (IP) rights can be overlapping. Arguably, registering a trademark can increase transaction costs for cross-media uses of characters, or it can help advertise across multiple sales channels. In an application to book, movie and video game publishing industries, we thus ask how creative reuse (innovation in uses) is affected in situations of overlapping rights, and whether 'fuzzy boundaries' of right frameworks are in fact enhancing or decreasing content sales.

Publication year: 2020

English



How to Make a Living from Music: A Training Tool.

Building a successful career in music involves abilities to manage intellectual property (IP) rights. WIPO supports authors and performers in enhancing their knowledge of the intellectual property aspects involved in their professional work. Copyright and related rights can help musical authors and performers to generate additional income from their talent.

Publication year: 2019

English

Geographical Indications

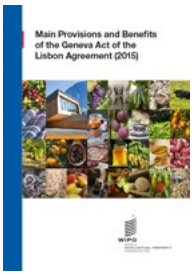


Geographical Indications: An Introduction, 2nd edition

This publication provides an introduction to geographical indications, explaining their basic features, use and protection as an intellectual property right. Written for non-experts, it is a starting point for readers seeking to learn more about the topic.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian



Main Provisions and Benefits of the Geneva Act of the Lisbon Agreement (2015)

The Geneva Act of the Lisbon Agreement was adopted by the Diplomatic Conference for the Adoption of a New Act of the Lisbon Agreement for the Protection of Appellations of Origin and their International Registration, which took place in Geneva from May 11 to 21 , 2015. The Act establishes an international system of registration and protection for both appellations of origin and geographical indications.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian



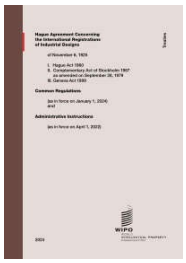
Records of the Diplomatic Conference for the Adoption of a New Act of the Lisbon Agreement for the Protection of Appellations of Origin and their International Registration - 2015

These records include the texts of the new Act and the Regulations as adopted by the Diplomatic Conference, the text of the Basic Proposal as presented to the Diplomatic Conference, as well as a comparison of the texts of the Lisbon Agreement for the Protection of Appellations of Origin and their International Registration (of October 31, 1958, as revised at Stockholm on July 14, 1967, and as amended on September 28, 1979) and the Geneva Act of the Lisbon Agreement on Appellations of Origin and Geographical Indications (of May 20, 2015) and the Regulations thereunder.

Publication year: 2020

English

Industrial Designs



Hague Agreement Concerning the International Registration of Industrial Designs of November 6, 1925: Common Regulations and Administrative Instructions.

The Hague System for the International Registration of Industrial Designs provides a practical business solution for registering up to 100 designs in any of its contracting parties, through the filing of a single international application with WIPO. Management of the resulting international registration is a single-step procedure. The Hague Agreement governs the Hague System.

2024: English

2023: English, French, Spanish, Arabic, Chinese, Russian



The Hague System for the International Registration of Industrial Designs: Main Features and Advantages

An overview of the Hague System explaining who can use it, how the registration process works and how it may benefit users.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian



Looking Good: An Introduction to Industrial Designs for Small and Medium-sized Enterprises

Attractive designs are a key factor in determining the success of products in the market. Industrial design rights protect the ornamental or aesthetic appearance of a product and help companies differentiate their products from those of their competitors and enhance their brand image. This publication explains what industrial designs are and introduces the main issues in industrial design protection, to help businesses make informed decisions about protecting them.

Publication year: 2019

English, French, Spanish, Arabic, Chinese, Russian

Innovation



Getting the innovation ecosystem ready for AI: An IP policy toolkit.

As AI technologies evolve at an exponential pace there are many questions and challenges for IP and the IP system. The purpose of this IP policy toolkit is to provide policymakers with a framework to understand the state of play of AI innovation right now and to think about the future as AI becomes increasingly autonomous.

Publication year: 2024

English



Global Innovation Index 2023: Innovation in the face of uncertainty - 16th Edition

The Global Innovation Index 2023 (GII) takes the pulse of innovation against a background of an economic and geopolitical environment fraught with uncertainty. Tracking the most recent global innovation trends, the GII finds that – despite a climate of disquiet and a decline in risk capital investment – opportunities abound as a result of the incipient Digital Age and Deep Science innovation waves. At its core, the GII 2023 reveals who is leading in global innovation, ranking the innovation performance of 132 economies and highlighting their strengths and weaknesses. In addition, it identifies the world's top 100 science and technology clusters. The GII is a "tool for action" regarding innovation policy. Governments around the world have used the GII to benchmark innovation performance, perfect innovation metrics and, ultimately, to shape evidence-based innovation policymaking. In the context of the United Nations Sustainable Development Goals (SDGs), since 2019, the GII has been recognized by the United Nations General Assembly to be a benchmark for measuring innovation, including more recently in a post-pandemic environment.

Publication year: 2023

Main Report - English

Summary - English, French, Spanish, Arabic, Chinese, Russian, German, Japanese, Korean, Portuguese



Guidelines for designing an IP survey

Surveys based on intellectual property (IP) can be a valuable tool in designing innovation and IP policies. This short guide outlines best practices for designing IP-related surveys, with the aim of promoting their adoption by governments and researchers keen to understand the economic behavior of stakeholders in the IP system and design policies to assist its development.

Publication year: 2023

English, French, Spanish, Arabic, Chinese, Russian



Incentives in Technology Transfer: A guide to encourage, recognize and reward researchers and professionals.

The "Incentives in Technology Transfer" Guide offers valuable insights on incentivizing academic researchers and technology transfer professionals to actively participate in technology transfer activities and research commercialization. Drawing from successful global examples, the Guide explores motivations, challenges, and diverse incentives. The Guide also provides recommendations for universities and governments in formulating incentive schemes, an action plan for the planning process, and a questionnaire template for a better understanding of stakeholders, with the aim of optimizing incentive programs and improving technology transfer effectiveness.

Publication year: 2023

English



Green Technology Book: Solutions for climate change mitigation

WIPO's second edition of the Green Technology Book illustrates how innovation, technology and intellectual property are at the forefront of climate change mitigation. This edition focuses on cities, agriculture and land use, and industry showcasing the diversity of developed and emerging technologies and solutions that aim to mitigate climate change.

Publication year: 2023

Main Report - English

Main Report - Web Version

Summary - English, French, Spanish, Arabic, Chinese, Russian



Technology and Innovation Support Centers (TISCs) Report

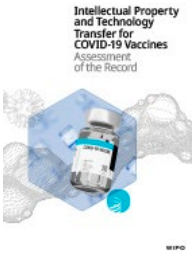
This annual report of the TISC program highlights the key trends and milestones in 2021, with a focus on how the program and TISCs in 88 countries continued to expand and develop resources and services to meet the needs of local innovators.

2023 - English, French, Spanish, Arabic, Chinese, Russian

2022 - English, French, Spanish, Arabic, Chinese, Russian

2021 - English, French, Spanish, Arabic, Chinese, Russian

2020 - English



Intellectual Property and Technology Transfer for COVID-19 Vaccines: Assessment of the Record

The World Intellectual Property Organization (WIPO)'s Global Challenges Division commissioned an independent study on the role played by intellectual property (IP) and technology transfer in the development, production and distribution of vaccines used to address the COVID-19 pandemic. The study uses a case-study approach to provide an in-depth analysis of some of the different approaches adopted by ten different global vaccine manufacturers, with respect to their funding, procurement, vaccine development and IP strategies (including licensing, technology transfer and access provisions). These experiences and lessons learnt provide practical insights to guide global policy-making on IP, health and access issues.

Publication year: 2023

Main Report - English

Summary - English



Intellectual property offices and sustainable innovation: Implementing the SDGs in national intellectual property systems

This study has been commissioned by WIPO Japan Office, in collaboration with WIPO's Special Representative on the UN SDGs to identify examples of good practice among IP offices in supporting the achievement of SDGs. Using a combination of primary and secondary research (survey data and published materials), a cross-section of offices has been examined.

Publication year: 2023

English



Global Innovation Index 2022, 15th Edition: What is the future of innovation driven growth?

The Global Innovation Index 2022 (GII) tracks global innovation trends against the background of an ongoing COVID-19 pandemic, slowing productivity growth and other evolving challenges. The GII reveals the most innovative economies in the world, ranking the innovation performance of 132 economies, highlighting their innovation strengths and weaknesses, and pinpointing any gaps in their innovation metrics. This 2022 edition of the GII focuses on the effect of innovation on productivity and wellbeing of society over the coming decades.

Publication year: 2022

Main Report - English

Summary - English, French, Spanish, Arabic, Chinese, Russian, Deutsch, Japanese, Korean, Portuguese

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Green Technology Book 2022: Solutions for climate change adaptation

The Green Technology Book puts innovation, technology and intellectual property at the forefront in the fight against climate change. This inaugural edition focuses on three important areas: agriculture and forestry, water and coastal regions, and cities, showcasing 200 available solutions that aim to reduce vulnerability and increase resilience to climate impacts.

Publication year: 2022

Main Report - English,

Main Report - Web Version

Summary - English, French, Spanish, Arabic, Chinese, Russian



Technology Transfer Training Needs Assessment: Manual and Toolkit

The aim of the manual and toolkit is to enable the assessment of training needs for organizations involved with intellectual property management, technology transfer and commercialization/utilization. This manual and toolkit supports readers with limited knowledge of training needs to identify gaps in skills and competencies and to design effective training programs.

Publication year: 2022

English



World Intellectual Property Report 2022: The Direction of Innovation

What is the direction of innovation? As the world looks to rebuild from the pandemic, innovation has a crucial role to play in opening up new growth possibilities and creating much needed solutions to the common challenges we face. Decisions on innovation may be complex, but, as this report highlights, it is vital that they are understood.

Publication year: 2022

Main Report - English, French, Spanish, Arabic, Chinese, Russian

Summary - English, French, Spanish, Arabic, Chinese, Russian



Global Innovation Hotspots: Singapore's innovation and entrepreneurship ecosystem: WIPO Development Studies

Since its political independence in 1965, Singapore has achieved rapid economic growth and transformed itself into a major global financial, business and transport/information technology (IT) hub, with GDP per capita ranking among the highest in the world since the beginning of this decade. While the first three decades of Singapore's rapid economic growth have been based largely on a strategy to attract and leverage global multinational corporations (MNCs) to create increasingly higher value-adding economic activities, the last 25 years have witnessed an increasing shift toward promoting technological innovation and entrepreneurship, and the building of a vibrant innovation and entrepreneurship ecosystem that supports several major clusters of innovation, including medtech, smart urban mobility/infrastructure and internet/mobile e-commerce.

Publication year: 2022

English



Global Innovation Hotspots: A case study of São Paulo's innovation ecosystem local capabilities and global networks - WIPO Development Studies

This report presents an in-depth study of the innovation ecosystem of São Paulo (Brazil). We use georeferenced patent, scientific publication, and economic data to characterize one of the few global innovation hotspots in Latin America and the southern hemisphere. It attempts to understand what makes São Paulo different from the rest of Brazil and the Latin American region by mapping what its main potentialities and drawbacks are. The report finds that São Paulo is rich in scientific activity, but lags behind with respect to patent production. At the same time, it is a patent leader in Brazil and the region with characteristics resembling the large innovation hotspots of the world. The report also shows where São Paulo is in the global knowledge space, and how it can leverage scientific production and global networks to upgrade into more complex technological activities. The report also reviews the main innovation policies at national and subnational level, which may partially explain the São Paulo's success story.

Publication year: 2022

English



Global Innovation Hotspots: Innovation ecosystems and catching-up in developing countries: Evidence from Shenzhen - WIPO Development Studies

During the past 40 years, Shenzhen has risen from a fishing village into a globally leading innovation hotspot. What drives such remarkable growth? Is there a “Shenzhen model” for technological catch-up that is different from the classical “Silicon Valley model”? What kind of policy lessons can Shenzhen offer to developing countries and lag-behind regions? Based on international patent and scientific publication data, this report classifies Shenzhen's technological trajectory and catch-up process into three stages: 1) accessing advanced technology by participating in the Global Production Networks (GPNs) and Global Value Chains (GVCs), 2) accumulating technological knowledge and enhancing absorptive capability through imitation and 3) achieving indigenous innovation. We interpret this remarkable catch-up process from the perspective of 1) technological specialization, 2) the local innovation ecosystem and 3) its embeddedness into the Global Innovation Networks (GINs). The last part summarizes Shenzhen's policy lessons in fostering innovation-based economic growth in developing countries and areas.

Publication year: 2022

English



Guidelines for producing gender analysis from innovation and IP data

Understanding how women and men can access and use the intellectual property (IP) system equally is key to ensuring that their ingenuity and creativity translates into economic, social and cultural development. This short guide summarizes best practice for producing innovation and IP gender indicators.

Publication year: 2022

English, French, Spanish, Arabic, Chinese, Russian



WIPO and the Sustainable Development Goals: Innovation driving human progress

The Sustainable Development Goals (SDGs) provide an ambitious roadmap for human progress. This brochure explains how WIPO's work supports the SDGs by enabling innovation for the economic, social and cultural development of all countries.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian



Enterprising Ideas: A Guide to Intellectual Property for Startups

This publication introduces startups to IP. Through step-by-step guidance, useful case studies and simple checklists, it illustrates how small businesses can use IP to remain competitive and manage risks. Written for startups bringing an innovative technology-based solution to market, the guide will be useful to any entrepreneur wanting to get to grips with the IP system.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian, Japanese



Global Innovation Index 2021, 14th Edition: Tracking Innovation through the COVID-19 Crisis

The Global Innovation Index 2021 takes the pulse of the most recent global innovation trends and ranks the innovation ecosystem performance of 132 economies, while highlighting innovation strengths and weaknesses and particular gaps in innovation metrics. In its new Global Innovation Tracker section, the report draws on a select set of indicators, including the effects on research and development expenditures or access to innovation finance, to provide a perspective on the impact of COVID-19 on global innovation performance.

Publication year: 2021

Main Report - English

Summary - English, French, Spanish, Arabic, Chinese, Russian, Deutsch, Japanese, Korean, Portuguese



Expanding the World Gender-Name Dictionary: WGND 2.0: Economic Research Working Paper No. 64

This paper revisits the first World Gender Name Dictionary (WGND 1.0), allowing to disambiguate the gender in data naming physical persons (Lax Martínez et al., 2016). We discuss its advantages and limitations and propose an expansion based on updated data and additional sources. By including more than 26 million records linking given names and 195 different countries and territories, the resulting WGND 2.0 substantially increases the international coverage of its processor.

Publication year: 2021

English



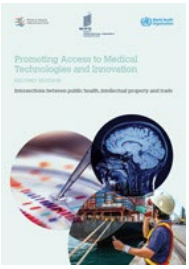
Global Innovation Index 2020: Who Will Finance Innovation?

The Global Innovation Index 2020 provides detailed metrics about the innovation performance of 131 countries and economies around the world. Its 80 indicators explore a broad vision of innovation, including political environment, education, infrastructure and business sophistication. The 2020 edition sheds light on the state of innovation financing by investigating the evolution of financing mechanisms for entrepreneurs and other innovators, and by pointing to progress and remaining challenges – including in the context of the economic slowdown induced by the coronavirus disease (COVID-19) crisis.

Publication year: 2020

Main Report - English, Chinese, Portuguese

Executive Version - English



Promoting Access to Medical Technologies and Innovation - Intersections between Public Health, Intellectual Property and Trade: Second Edition

This study seeks to reinforce the understanding of the interplay between the distinct policy domains of health, trade and intellectual property, and of how they affect medical innovation and access to medical technologies. The second edition comprehensively reviews new developments in key areas since the initial launch of the study in 2013.

Publication year: 2020

Main Report - English, French, Spanish, Arabic, Chinese, Russian

Insert - English, French, Spanish, Arabic, Chinese, Russian



Innovative Technologies Tackling Food Loss

This edition of the Global Challenges in Focus series explores cutting-edge technologies to reduce food loss in the supply chain. Though identifying “critical loss points”, the brief proposes innovative technologies with the highest estimated impact on mitigating food loss. To continue the topic of the food management process, a forthcoming paper will address the technologies tackling food waste.

Publication year: 2020

English



Ethics and Innovation: 10 Years WIPO Ethics Office

This anniversary publication presents the creation and history of WIPO's Ethics Office, and describes the interrelationship between law and ethics in the internal justice system. The book also features contributions by leading scholars, originally made in the context of the WIPO Public Lectures series on Ethics, which explore ethical challenges to technological developments, communication, justice and culture.

Publication year: 2020

English, French, Spanish, Arabic, Chinese, Russian



Addressing climate challenges with innovation. WIPO GREEN guide for youth roundtables

This guide is designed to help young people better understand the ways in which they can use innovation in the climate crisis response. Created to facilitate group discussions and inspire action, the guide incorporates theoretical resources and practical tools for using green technologies and intellectual property to empower youth in their efforts to address climate change.

Publication year: 2020

English

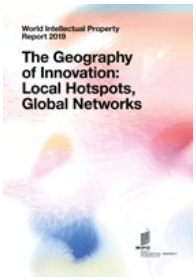


Green School's installation of SOURCE Hydropanels in Bali, Indonesia: Matchmaking Impact Stories

In 2018, Green School started looking for a way to produce clean drinking water for its campus on Bali, Indonesia. Thanks to a WIPO GREEN project, the school established collaboration with Zero Mass Water and brought sustainable potable water – generated from sunlight and air – to its students.

Publication year: 2019

English



World Intellectual Property Report 2019 – The Geography of Innovation: Local Hotspots, Global Networks

Where exactly is innovation taking place? Relying on millions of patent and scientific publication records, the World Intellectual Property Report 2019 documents how the geography of innovation has evolved over the past few decades.

Publication year: 2019

English, French, Spanish, Arabic, Chinese, Russian



Tied In: The Global Network of Local Innovation: Economic Research Working Paper No. 58

In this paper we exploit a unique and rich dataset of patent applications and scientific publications in order to answer several questions concerned with two current phenomena on the way knowledge is produced and shared worldwide: its geographical spread at the international level and its spatial concentration in few worldwide geographical hotspots. We find that the production of patents and scientific publications has spread geographically to several countries, and has not kept within the traditional knowledge producing economies (Western Europe, Japan and the U.S.). We observe that part of this partial geographical spread of knowledge activities is due to the setting up of Global Innovation Networks, first toward more traditional innovative countries, and then towards emerging economies too.

Publication year: 2019

English

Intellectual Property



Artificial Intelligence and Intellectual Property: An Economic Perspective - Economic Research Working Paper No.77

The emergence of Artificial Intelligence (AI) has profound implications for intellectual property (IP) frameworks. While much of the discussion so far has focused on the legal implications, we focus on the economic dimension. We dissect AI's role as both a facilitator and disruptor of innovation and creativity. Recalling economic principles and reviewing relevant literature, we explore the evolving landscape of AI innovation incentives and the challenges it poses to existing IP frameworks. From patentability dilemmas to copyright conundrums, we find that there is a delicate balance between fostering innovation and safeguarding societal interests amidst rapid technological progress. We also point to areas where future economic research could offer valuable insights to policymakers.

Publication year: 2024

English



The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2024

This Portfolio serves as a catalogue of all the training opportunities to be offered by the WIPO Academy in 2024 and outlines the content of each course. It gives information to potential participants on eligibility criteria, application formalities, timelines, selection procedures, travel and other relevant necessary information.

Publication year: 2024

English, French, Spanish, Arabic, Chinese, Russian



WIPO Pulse: Global intellectual property perception survey 2023

Pulse is a path-breaking new survey of awareness of and attitudes toward intellectual property (IP) rights. The broadest survey of its kind, based on 25,000 interviews in 50 countries, WIPO Pulse is a unique snapshot of how individuals and communities think and feel about IP. This report covers the top-line findings of the survey and describes the research methodology used. It is a unique resource for policymakers, researchers, educators and others involved in promoting IP rights and raising IP awareness globally.

Publication year: 2023

English



Intellectual Property (IP) Education in Business Schools: A Global Perspective

How do business schools equip budding entrepreneurs and business students with the IP skills needed for a global knowledge economy? To get a more informed view of the extent of IP education in business schools, the World Intellectual Property Organization (WIPO) undertook this study in collaboration with the Global Business School Network (GBSN). The study shows that IP is taught to some degree in the vast majority of business schools surveyed, but that more can be done, reinforcing the importance of collaboration among stakeholders of the innovation ecosystem, including IP governing bodies, business and educational institutions.

Publication year: 2023

English



WIPO Intellectual Property (IP) and Gender Action Plan: The Role of IP in Support of Women and Girls

This document sets out the first strategic plan for WIPO's newly created IP and gender program which aligns with WIPO's Medium-Term Strategic Plan and complements WIPO's Gender Policy. Under the IP and Gender Action Plan (IPGAP), WIPO's policy is to lead the development of an IP ecosystem that promotes and encourages women's engagement in IP and innovation. WIPO will equip member states and external stakeholders by providing the necessary data and information to integrate a gender perspective into IP legislation, policies, programs and projects. This will attract investments, create jobs and drive economic growth for the benefit of women, communities and member states.

Publication year: 2023

English



The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2023

This Portfolio serves as a catalogue of all the training opportunities to be offered by the WIPO Academy in 2023 and outlines the content of each course. It gives information to potential participants on eligibility criteria, application formalities, timelines, selection procedures, travel and other relevant necessary information.

Publication year: 2023

English, French, Spanish, Arabic, Chinese, Russian



Country Perspectives: China's Journey - Unlocking IP-backed Financing

China's Journey in the "Unlocking IP-backed Financing Series" provides an overview of the experiences of IP financial services by outlining the history, development, and practices so that China can better cooperate with countries in related fields and by jointly addressing the challenges faced by IP financial services.

Publication year: 2024

English, Chinese



Country Perspectives: Singapore's Journey - Unlocking IP-backed Financing

As the value of intangible assets including intellectual property (IA/IP) increases, governments are recognizing the need for enterprises to proactively protect, manage and commercialize them to derive maximum benefit for enterprises and the overall economy. This report gives an account of Singapore's IA/IP financing journey – the initiatives and the challenges faced, as well as the next steps on the journey to unlock IA/IP financing for innovative enterprises.

Publication year: 2023

English, Japanese



Country Perspectives: Switzerland's Journey - Unlocking IP-backed Financing

Switzerland's Journey in the "Unlocking IP-backed Financing Series" gives an account of Switzerland's financing journey, the initiatives and the challenges faced, as well as the next steps to improve access to financing to commercialize Swiss innovation.

Publication year: 2023

English, French, German



Country Perspectives: Jamaica's Journey - Unlocking IP-backed Financing

Jamaica's Journey in the "Unlocking IP-backed Financing Series" gives an account of Jamaica's journey to develop IP-based financing and the initiatives taking place to establish an on-going framework to promote awareness and access to IP-based financing.

Publication year: 2023

English



Country Perspectives: The United Kingdom's Journey - Unlocking IP-backed Financing

The United Kingdom's Journey in the "Unlocking IP-backed Financing Series" provides an overview of the IP finance landscape in the UK. This includes an overview of the types of IP finance used in the UK, the regulatory and non-regulatory obstacles affecting its use, as well as the role of Government and plans for the future to help SMEs unlock access to IP finance.

Publication year: 2023

English



Blockchain Technologies and IP Ecosystems: A WIPO White Paper

Blockchain is one of the frontier technologies which is significantly affecting the way businesses operate while revolutionizing numerous innovation ecosystems, including the intellectual property (IP) ecosystem. This white paper explores potential applications and opportunities presented by blockchain to the existing IP ecosystems. It also identifies the challenges and issues that should be addressed to determine feasibility and cost-efficiency.

Publication year: 2022

English



Sharing Knowledge, Building IP Skills – The WIPO Academy Review 2020–2021

This report presents the Academy's achievements in 2020 and 2021, and highlights the latest developments across programs, including new partnerships and course offerings.

Publication year: 2022

English (Web Version)



A Guide to the Main WIPO Services

This brochure outlines the range of global intellectual property (IP) services that are offered by WIPO to support businesses and individuals through the IP lifecycle. These services can help innovators and creators protect their inventions, trademarks and designs in multiple countries, and resolve their IP disputes, through free global databases of IP information, highly efficient and cost-effective global IP protection services, and neutral non-profit dispute resolution services.

Publication year: 2022

English, French, Spanish, Arabic, Chinese, German, Russian, Japanese



WIPO and Intangible Asset Finance: Moving Intangible Asset Finance from the Margins to the Mainstream

This paper describes the potential of intangible asset finance, the challenges it faces, and outlines WIPO Action Plan to move intangible asset finance from the margins to the mainstream.

Publication year: 2022

English, French, Spanish, Arabic, Chinese, Russian, Japanese, Korean

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Protecting Your Mobile App: Intellectual Property Solutions

Mobile apps are multilayered products with different features, which may be protected by various intellectual property (IP) rights including but not limited to copyright, trademark and patent. This publication is designed as a guide for app developers and publishers to understand how to legally protect the intellectual property of their mobile app. It offers legal clarity and business-oriented guidelines on IP, to generate additional revenue from a mobile app for creators and rights holders, and provides practical advice and insights to inform strategic decisions. The publication reviews the mobile app value chain and offers a checklist of legal considerations when identifying the relevant IP rights, protection options and strategies.

Publication year: 2021

English



WIPO Development Agenda

The WIPO Development Agenda aims to ensure that development considerations form an integral part of WIPO's work. As such, it is a cross-cutting issue which touches upon all sectors of the Organization. When formally establishing the Development Agenda in October 2007, the WIPO General Assembly adopted a set of 45 recommendations to enhance the development dimension of the Organization's activities.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian

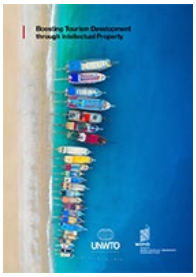


WIPO Program and Budget for the 2022/23 biennium

The Program and Budget is a defining document for the Organization. It establishes the results that Member States wish to see achieved by the Organization over the coming biennium and authorizes the programs and resources necessary for the realization for those results.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian



Boosting Tourism Development through Intellectual Property

This publication helps non-IP specialists understand the connection between IP, tourism and culture. Through multiple case studies, it illustrates how existing and potential IP tools, in particular branding and copyright, can add value to tourism services and products. It explains how to include IP in tourism policies, product development and destination branding, and shows how different IP rights can be leveraged for fundraising purposes.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian



What is Intellectual Property?

Intellectual property (IP) refers to creations of the mind – everything from works of art to inventions, computer programs to trademarks and other commercial signs. This booklet introduces the main types of IP and explains how the law protects them. It also introduces the work of WIPO, the global forum for IP services, policy, information and cooperation.

Publication year: 2020

English, French, Spanish, Arabic, Chinese, Russian, Japanese, Portuguese

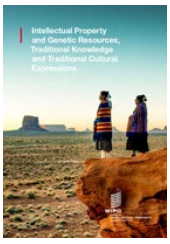


Methodology for the Development of National Intellectual Property Strategies: Second edition

This core reference for national project teams developing IP strategies has been fully revised to give clear, step-by-step guidance through every phase of the lifecycle of a strategy, from initiation through to monitoring and evaluation. This comprehensive reference guide includes a range of tools and best practices, templates and other resources.

Publication year: 2020

English, French, Spanish, Arabic, Russian



Intellectual Property and Genetic Resources, Traditional Knowledge and Traditional Cultural Expressions

General information on the interface between intellectual property (IP) and traditional knowledge (TK), traditional cultural expressions (TCEs), and genetic resources (GRs). It briefly addresses the most important questions that arise when considering the role that IP principles and systems can play in protecting TK and TCEs from misappropriation, and in generating and equitably sharing benefits from their commercialization, and the role of IP in access to and benefit sharing in GRs.

Publication year: 2020

English, French, Spanish, Arabic, Chinese, Russian



Guidelines to using evidence from research to support policymaking

This Guide elaborates on the best practices in conducting empirical studies in the intellectual property (IP) field. In so doing, it seeks to improve the credibility of studies, enhance transparency about what conclusions can and cannot be drawn from such studies, and encourage responsible use of studies by IP stakeholders.

Publication year: 2019

English, French, Spanish, Arabic, Chinese, Russian

IP Dispute Resolution and Judiciaries



WIPO Collection of Leading Judgments on Intellectual Property Rights: Members of the African Intellectual Property Organization (1997-2018)

This casebook of selected judgments from the member states of the African Intellectual Property Organization (OAPI) is the second volume in the WIPO Collection of Leading Judgments on Intellectual Property Rights. This collection gives the global intellectual property (IP) community access to landmark judgments from jurisdictions that are among the most dynamic litigation venues or whose jurisprudence is not readily available to an international audience, through a succession of volumes that illustrate IP adjudication approaches and trends by jurisdiction or by theme.

Publication year: 2023

English / French

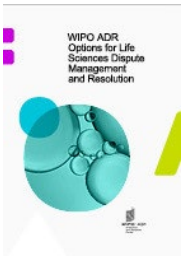


An International Guide to Patent Case Management for Judges

Produced with the support of the University of California at Berkeley School of Law and the Berkeley Judicial Institute, this Guide highlights the progress achieved in patent case management in ten patent-heavy jurisdictions. The Guide offers an overview of the patent system in each jurisdiction, including the role of patent offices in evaluating and deciding on patent validity, and the judicial structures responsible for resolving patent disputes. Thereafter chapters are structured on the different stages of patent litigation in civil infringement cases. Readers can create their own custom guide by selecting any combination of jurisdictions and topics covered in the Guide. Please see the custom guide link below or visit: https://www.wipo.int/about-patent-judicial-guide/en

Publication year: 2023

English



WIPO ADR Options for Life Sciences Dispute Management and Resolution

This document has been developed by the WIPO Arbitration and Mediation Center (WIPO Center), as part of WIPO's COVID-19 support package for member states. It takes into account input from WIPO Arbitrators and Mediators specialized in life sciences.

Publication year: 2022

English, French, Spanish, Arabic, Chinese, Russian

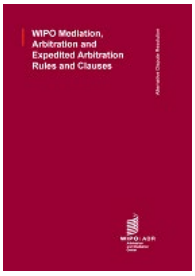


Guide to WIPO's services for country code top-level domain registries

This guide presents country code top-level domain (ccTLD) registry operators and national authorities with information on how to resolve third-party domain name disputes in a cost- and time-saving manner. It explains the main policy design features of a successful Alternative Dispute Resolution (ADR) system, and provides information on the WIPO-created Uniform Domain Name Dispute Resolution Policy (UDRP), including the possibility to tailor the UDRP for specific ccTLD requirements.

Publication year: 2022

English, Russian



WIPO Mediation, Arbitration and Expedited Arbitration Rules and Clauses

This brochure contains the rules of dispute resolution procedures administered by the WIPO Arbitration and Mediation Center, namely, the WIPO Mediation Rules, the WIPO Arbitration Rules, the WIPO Expedited Arbitration Rules, and the WIPO Expert Determination Rules.

2021 - English, French, Spanish

2020 - English, French, Spanish, Chinese, German, Japanese Korean



Alternative Dispute Resolution Mechanisms for Business-to-Business Digital Copyright and Content-Related Disputes: A report on the results of the WIPO-MCST Survey

This timely publication analyses the results of a survey carried out by WIPO, with the financial support of the Ministry of Culture, Sports and Tourism of the Republic of Korea (MCST), on the current use of alternative dispute resolution (ADR) mechanisms to handle business-to-business disputes related to digital copyright and digital content. Drawing on more than 1,000 responses from a wide range of stakeholders in 129 countries, the report is a unique source of information on which to base the development of tailored ADR mechanisms.

Publication year: 2021

Main Report - English, French, Spanish, Arabic, Chinese, Russian, Korean

Summary - English, French, Spanish, Arabic, Chinese, Russian, Korean

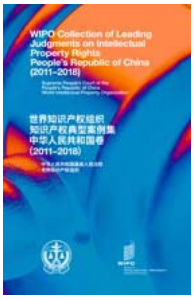


Guide to WIPO Arbitration

Arbitration is increasingly being used to resolve disputes involving intellectual property, technology, entertainment and other commercial rights. This booklet provides a straightforward introduction to this dispute resolution procedure, based on the extensive experience of the WIPO Center. It describes the main features and advantages of arbitration and explains how arbitration under the WIPO Arbitration and Expedited Arbitration Rules works in practice, with case examples.

Publication year: 2020

English, French, Spanish, Japanese



WIPO Collection of Leading Judgments on Intellectual Property Rights: People's Republic of China (2011–2018) IP Dispute Resolution and Judiciaries

This casebook of judgments by the Supreme People's Court of the People's Republic of China is the first volume in the WIPO Collection of Leading Judgments on Intellectual Property Rights. The WIPO Collection gives the global intellectual property community access to landmark judgments from some of the most dynamic litigation jurisdictions of the world, through a succession of volumes that illustrate intellectual property adjudication approaches and trends by jurisdiction or by theme.

Publication year: 2019

English / Chinese

Patents

[The PCT Applicant's eGuide]

The PCT Applicant's Guide is updated virtually every week with information received from PCT Contracting States and Offices. The electronic version ("eGuide") is available since 15 December 2022.

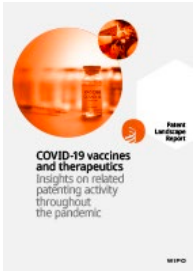


COVID-19, Innovative Firms and Resilience: Economic Research Working Paper No. 73

This paper explores the empirical association between patents and various indicators of firm resilience during the COVID-19 pandemic with worldwide firm-level data from manufacturing industries. The study shows that patent-intensive firms have a reduced probability of exit, in particular if they are larger and if engaging with complementary investments in R&D and other intangibles. Additional estimates show that firm productivity has been an important transmission channel. Taken together, the results presented in the paper offer evidence-based findings pointing to patents as an important potential factor contributing to firm resilience during the COVID-19 pandemic. Policy insights are discussed.

Publication year: 2023

English



COVID-19 vaccines and therapeutics: Insights into related patenting activity throughout the pandemic

Since the start of the COVID-19 pandemic there have been remarkable research and innovation efforts to fight the SARS-CoV-2 virus and the COVID-19 disease. This report provides observations based on a comprehensive review of the patenting activity that took place in the field of COVID-19 vaccines and therapeutics and builds on the insights discussed in the first WIPO COVID-19 Patent Landscape Report published in March 2022.

Publication year: 2023

English



Guide to the International Patent Classification (2023)

This Guide provides information on the objectives, history and reform of the International Patent Classification (IPC) as well as assistance in the use of the IPC.

Publication year: 2023

English, French

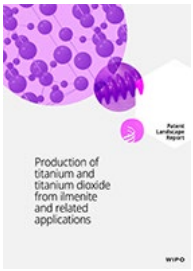


The Global Gender Gap in Innovation and Creativity: An International Comparison of the Gender Gap in Global Patenting over Two Decades - WIPO Development Studies

This report analyzes women's participation in international patent applications between 1999 and 2020 and finds that women are involved in only 23% of all applications, representing 13% of all inventors listed. Women's participation in patenting varies across regions, sectors, and industries, with higher representation in biotechnology, food chemistry, and pharmaceuticals, and lower in mechanical engineering. Women inventors are more prevalent in academia than in the private sector, and typically work in mostly-male teams or alone. Achieving gender parity will require significant effort, with an estimated target year of 2061 based on current trends.

Publication year: 2023

English



Patent Landscape Report: Production of titanium and titanium dioxide from ilmenite and related applications

This report provides a landscape of the patent activity on the process of extracting titanium dioxide or titanium metal from ilmenite ore. In addition, a section on the industrial applications of titanium dioxide and titanium metal focuses on selected applications, such as ceramics, medical technology, electrodes for batteries, cosmetics, coatings and water treatment. This WIPO Patent Landscape Report aims to help policy and decision makers identify opportunities for ilmenite processing technologies and applications.

Publication year: 2023

English



Patent Landscape Report - Graphite and its applications

This WIPO Patent Landscape Report examines global graphite-related patenting activity in the last decade. In addition, the report uses market and business information to assess the current state of graphite technologies and identify innovation hot topics, as well as examining both better-studied areas and the emerging uses of graphite.

Publication year: 2023

English

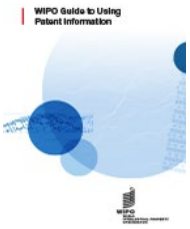


WIPO Patent Drafting Manual: Second edition

The WIPO Patent Drafting Manual helps inventors and their advisors acquire the technical skills needed to prepare and file well-drafted patent applications. Covering both theory and practice, the manual takes the user through the process of preparing, drafting, filing, amending and prosecuting patent applications. The drafting of both claims and descriptions are explained in detail, with tips and illustrations.

Publication year: 2023

English



WIPO Guide to Using Patent Information

This guide outlines key techniques for retrieving information contained in patent documents. It shows how this information can be used in determining the patentability of inventions, avoiding patent infringement, assessing the value of patents, gathering business intelligence, and identifying technology trends.

Publication year: 2022

English



Patent Cooperation Treaty (PCT): Regulations under the PCT (as in force from July 1, 2022)

The Patent Cooperation Treaty makes it possible to seek patent protection for an invention simultaneously in each of a large number of countries by filing an "international" patent application. Such an application may be filed by anyone who is a national or a resident of a Contracting State.

Publication year: 2022

English, French, Spanish, Arabic, Chinese, Russian, Dutch, Portuguese, Italian



Patent Landscape Report - Hydrogen fuel cells in transportation

Over the next decade, transforming the transportation sector to put it on a Net Zero pathway will require a combination of technological innovation, government and corporate decision-making, and adapted customer behavior. Reducing greenhouse gas emissions by transportation, a sector responsible for almost 24 percent of direct carbon dioxide emissions from fuel combustion is crucial. This WIPO Patent Landscape Report provides early observations on patenting activity together with complementary information from online news, press releases and corporate financial reporting in the field of hydrogen fuel cells in transportation.

Publication year: 2022

English



COVID-19-related vaccines and therapeutics: Preliminary insights on related patenting activity during the pandemic

Since the start of the COVID-19 pandemic there have been remarkable research and innovation efforts to fight the SARS-COV-2 virus and the related disease. This patent landscape report provides early observations on the patenting activity which took place in the field of COVID-19 vaccines and therapeutics, and compares results with clinical trial data for related candidate vaccines and drugs.

Publication year: 2022

English



International Patent Classification (IPC)

An effective and easy-to-use system to classify and search patent documents

Publication year: 2022

English, French, Spanish, Arabic, Chinese, Russian



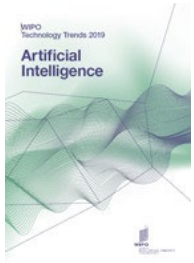
WIPO Technology Trends 2021: Assistive technology

This groundbreaking report looks at patenting and technology trends in innovation in assistive technology. It identifies the prominent technologies, top players and markets for patent protection across seven domains – mobility, cognition, communication, hearing, the built environment, self-care and vision. Using a scale of technology readiness, it reveals which of the identified assistive products filed for patent protection are closest to commercialization.

Publication year: 2021

Main Report - English

Summary - English, French, Spanish, Arabic, Chinese, Russian, Deutsch, Japanese, Korean, Portuguese



WIPO Technology Trends 2019 – Artificial Intelligence

This report is the first in a new series from WIPO tracking the development of technologies through the analysis of data on innovation activities. It reveals trends in patenting of artificial intelligence (AI) innovations, the top players in AI from industry and academia, and the geographical distribution of AI-related patent protection and scientific publications. Its findings are accompanied throughout by commentary and industry perspectives from more than 20 of the world's leading experts in AI, making it of particular interest to business leaders, researchers and policymakers.

Publication year: 2019

Main Report - English

Summary - English, French, Spanish, Arabic, Chinese, Russian, Deutsch, Japanese, Korean, Portuguese

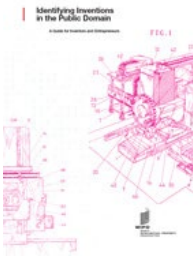


Using Inventions in the Public Domain: A Guide for Inventors and Entrepreneurs

This guide is designed to help researchers, inventors and entrepreneurs gain access to and use technology and business information and knowledge in the public domain, for the development of new innovative products and services in their own country. The focus of the guide is on information and technology disclosed in patent documents. Designed for self-study, the guide provides easy-to follow training modules that include teaching examples and other useful practical tools and resources.

Publication year: 2020

English, Spanish, Arabic, Chinese, Russian



Identifying Inventions in the Public Domain: A Guide for Inventors and Entrepreneurs

This guide aims to assist researchers, inventors and entrepreneurs in determining whether specific inventions are protected by enforceable patents or may be in the public domain, by teaching a three-stage process for searching and analyzing published patent documents using the tools of freedom to operate determination.

Publication year: 2020

English, French, Spanish, Arabic, Chinese, Russian



Key Questions on Patent Disclosure Requirements for Genetic Resources and Traditional Knowledge: Second Edition

Policymakers and other stakeholders often raise operational questions and seek practical and empirical information about patent disclosure requirements in relation to genetic resources and traditional knowledge. This authoritative study offers a comprehensive and scrupulously neutral overview of key legal and operational questions arising within this context.

Publication year: 2020

English, French, Spanish, Arabic, Chinese, Russian



Guide to the Deposit of Microorganisms under the Budapest Treaty

The purpose of this Guide is to present in a systematic manner information on the procedures and requirements concerning the deposit of microorganisms and to give practical advice to persons depositing microorganisms for patent purposes, on the one hand, and to anyone wishing to obtain samples of such microorganisms, on the other hand.

Publication year: 2020

https://www.wipo.int/budapest/en/guide/



Patent Landscape Report: Marine Genetic Resources

This landscape report examines the scientific and patent landscapes for marine genetic resources in the South East Asia (ASEAN region).

Publication year: 2019

English

Trademarks



Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks; Regulations; Administrative Instructions; Schedule of Fees.

The present publication contains the texts of the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks (hereinafter referred to as the "Protocol") (1989), as amended in 2006 and in 2007, the Regulations under the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks, the Administrative Instructions for the Application of the Protocol and the Schedule of Fees.

Publication year: 2023

English, French, Spanish, Arabic, Chinese, Russian



Guide to the Madrid System International Registration of Marks under the Madrid Protocol

This Guide is primarily intended for applicants for, and holders of, international registrations of marks, as well as officials of the competent administrations of the members of the Madrid Union. It covers the various steps of the international registration procedure and explains the essential provisions of the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks and the Regulations under the Protocol.

Publication year: 2022

English, French, Spanish, Arabic, Chinese, Russian



Guide to the International Registration of Marks under the Madrid Protocol

This Guide is primarily intended for applicants for, and holders of, international registrations of marks, as well as officials of the competent administrations of the members of the Madrid Union. It covers the various steps of the international registration procedure and explains the essential provisions of the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks and the Regulations under the Protocol.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian



Madrid Agreement Concerning the International Registration of Marks; Protocol Relating to the Madrid Agreement; Regulations; Administrative Instructions.

The system of international registration of marks is governed by the Madrid Agreement. The Protocol relating to that Agreement aims at rendering the Madrid system more flexible and more compatible with the domestic legislation of certain countries which had not been able to accede to the Agreement.

Publication year: 2019

English, French, Spanish, Arabic, Chinese, Russian



In Good Company: Managing Intellectual Property Issues in Franchising

Franchising is one of the fastest and most popular means of business expansion. At the core of franchising is the licensing of intellectual property rights. Packed with examples and tips, this practical guide for business people outlines different types of franchise and takes you through the franchising process, identifying the key issues to consider at each stage.

Publication year: 2019

English, French, Spanish, Arabic, Chinese, Russian

WIPO Magazine

Web Version	https://www.wipo.int/wipo_magazine/en/



WIPO Magazine, Issue 4/2022 (December)

The WIPO Magazine explores intellectual property, creativity and innovation in action across the world.

Publication year: 2022

English, French, Spanish, Arabic, Chinese, Russian, Japanese, Portuguese

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WIPO Magazine, Issue 3/2022 (September)

The WIPO Magazine explores intellectual property, creativity and innovation in action across the world.

Publication year: 2022

English, French, Spanish, Arabic, Chinese, Russian, Japanese, Portuguese

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WIPO Magazine, Issue 2/2022 (June)

The WIPO Magazine explores intellectual property, creativity and innovation in action across the world.

Publication year: 2022

English, French, Spanish, Arabic, Chinese, Russian, Japanese, Portuguese

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WIPO Magazine, Issue 1/2022 (March)

The WIPO Magazine explores intellectual property, creativity and innovation in action across the world.

Publication year: 2022

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WIPO Magazine, Issue 4/2021 (December)

The WIPO Magazine explores intellectual property, creativity and innovation in action across the world.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian, Japanese, Portuguese

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WIPO Magazine, Issue 3/2021 (September)

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Publication year: 2021

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WIPO Magazine, Issue 2/2021 (June)

The WIPO Magazine explores intellectual property, creativity and innovation in action across the world.

Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian, Japanese, Portuguese



WIPO Magazine, Issue 1/2021 (March)

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Publication year: 2021

English, French, Spanish, Arabic, Chinese, Russian, Japanese, Portuguese