

SOCIAL RESILIENCE ASSESSMENT FRAMEWORK IN THE CONTEXT OF ORGANIZATIONS OPERATING IN RURAL AREAS: CONCEPTUAL REVIEW

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Abstract

The article analyses the social resilience factors that influence the activity of organizations operating in rural regions. The conception of social resilience is becoming increasingly significant in the modern society for creating risk management factors in organizations. The article presents an analysis of social resilience, determines the theoretical principles and empirical results based on which the social resilience factors are planned.

Purpose – to identify the key factors in evaluating rural region organizations’ social resilience through theoretical analysis.

Design/methodology/approach – systematic and logical analysis of organizational social resilience. In order to conceptually define the factors of organizational social resilience, a scientific literature analysis was carried out.

Finding – Scientific literature analysis allowed to identify key factors in evaluating rural region organizations’ social resilience. A model for evaluating organizational social resilience factors was prepared.

Research limitations/implications – The constraint of the article is low attention given to economic resilience factors which literature describes as important in connection with social resilience.

Practical implications – The results of this research can be useful in strengthening social resilience in rural organizations.

Originality/Value – On the basis of the research results, the author of the article developed a model of social resistance assessment of organizations.

Keywords: social resilience, organizations, factors, region.

Research type: literature review.